

The **Canada-Africa**
Chamber of Business



Chambre commerciale
Afrique-Canada



Sponsorship Opportunities

Africa Accelerating

six world-class networking and information sharing events focussing on
business opportunities in Africa

October 16-18, 2017
Toronto, Ontario, Canada

s p o n s o r s

Ausenco



Cidel
Cid&Associates Management Inc.

DaMina Advisors



Goodmans
Berlins & Solovitz / goodmans.ca

GOWLING WLG

HATCH

MINEAfrica
PROMOTING MINING INVESTMENT IN AFRICA



SOUTH AFRICAN AIRWAYS
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We are delighted to invite you to participate in Africa Accelerating 2017, a three-day, six-event program presented by The Canada-Africa Chamber of Business, focussing on current trends and trade and investment opportunities in Africa.

1. 16th Annual Indaba Evening - October 16, 2017 - evening

This is the premier African business networking event on the Canadian calendar featuring a who's who of senior business executives and government officials active, or interested, in Africa. Our keynote speaker for 2017 is Dominic Barton, Global Managing Director, McKinsey & Company.

The evening features a high-level networking reception with an informal wine tasting and exotic African cuisine by Oliver & Bonacini (food stations and hand-passed selections) and an authentic African sculpture and art market, in an exciting venue - The Arcadian Loft. The evening will be a combination of fun, food and excellent networking opportunities with leading business and community leaders active in Africa.

2. 2nd Investing in Africa Today seminar - October 16, 2017 - afternoon

This afternoon seminar will cover the reality of investing in Africa in 2017 based on McKinsey & Company's report "Lions on the Move" and includes presentations and panel discussions on the misconceptions, the challenges and most importantly, the opportunities of investing in Africa today.

3. 3rd Infrastructure in Africa seminar - October 17, 2017 - all day

Infrastructure is crucial to the socio-economic development of all emerging economies - and particularly Africa and the natural resources sector. This full-day seminar with premier sponsor Hatch will focus on three themes: 1) North America and Africa – partnering in infrastructure; 2) Managing risk in growing infrastructure - financing strategies and other methodologies, and 3) Technology in changing the game in building Africa's infrastructure.

4. Optimizing mine performance through digital innovation - October 18, 2017 - morning

The following themes will be covered in this morning seminar and panel discussion on October 18: 1) Performance Centres; 2) Digital Twin; 3) Integrated mine to mill optimization to maximize operational profitability and; 4) Autonomous mining introduction or underground operational management system (short interval control). Please note that this seminar runs concurrently with Power Africa (seminar 5 below).

5. Power Africa seminar - October 18, 2017 - morning

This morning seminar will provide an overview on Power Africa and showcase Canada's alternative energy expertise as it relates to Africa. Please note that it runs concurrently with the seminar 4 above.

6. Business Opportunities in Ghana - October 18, 2017 - afternoon

Learn about trade and investment opportunities in West Africa's number 1 ranked investment destination and meet a Ghanaian business delegation and the CEO of the Ghana Investment Promotion Centre.

Participation Options

We have prepared a number of exciting and flexible packages for you to maximize the value of your participation in one or more of the events. The most cost-effective option is the full Indaba sponsorship at the Diamond (\$6,500) or Platinum (\$3,900) level which includes sponsorship of all of the other seminars (including tickets) giving you the best return on your investment.

Sponsorship Options Investment Required

	All events	Indaba Evening	Investing in Africa	Infrastructure in Africa	Optimizing mine performance	Power Africa	Opportunities in Ghana
Diamond Sponsor	\$6,500	\$5,750	\$500	\$1,000	\$500	\$500	n/a
Platinum Sponsor	\$3,900	\$3,125	\$500	\$1,000	\$500	\$500	n/a
Gold Sponsor		\$1,625	\$500	\$1,000	\$500	\$500	n/a
Silver Sponsor		\$725	\$500	\$1,000	\$500	\$500	n/a
Sponsor - Investing in Africa Today			\$500				
Sponsor - Infrastructure in Africa				\$1,000			
Sponsor - Optimizing mine performance					\$500		
Sponsor - Power Africa						\$500	
Individual tickets - Chamber members	\$430	\$155	\$95	\$135	\$95	\$95	free
Individual tickets - non-members	\$530	\$195	\$135	\$185	\$135	\$135	free

Full Sponsorship Ticket Benefit Summary

The following chart indicates the number of delegate tickets you receive for each option for each event.

	Indaba Evening	Investing in Africa Today	Infrastructure in Africa	Optimizing mine performance	Power Africa	Opportunities in Ghana
Diamond Sponsor	8 tickets	4 tickets	4 tickets	4 tickets	4 tickets	4 tickets
Platinum Sponsor	4 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets
Gold Sponsor	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Silver Sponsor	2 tickets					
Sponsor - Investing in Africa Today		3 tickets				
Sponsor - Infrastructure in Africa			3 tickets			
Sponsor - Optimizing mine performance				3 tickets		
Power Africa					3 tickets	

16th Annual Indaba Evening Sponsorship Options and Benefits

All Indaba packages have been designed to provide you and your firm with tangible dollar value (through complimentary tickets, marketing exposure and advertising opportunities) as well as equally important intangible benefits (excellent high level networking opportunities, free publicity, and goodwill). You also get ongoing sponsor exposure to the Chamber's 5,500 contact database. ***All options include annual membership in The Canada-Africa Chamber of Business from November 1, 2017 to October 31, 2018, which will ensure that you continue to realize the benefits of your sponsorship on an ongoing basis for the next twelve months.***

Indaba Evening Sponsorship Packages

Diamond Sponsor

Investment required - \$5,750

- logo on Chamber letterhead, website and all Chamber printed materials where appropriate.
- four participants at a private reception with our keynote speaker and other VIP's.
- eight complimentary tickets for Indaba (including the four mentioned above).
- participants list with full contact details (subject to Canadian Privacy Laws).
- listing and recognition on the Chamber website as a Diamond Sponsor.
- logo and/or company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2018.
- corporate popup display in the general cocktail area.
- brochures distributed on general information tables in the general cocktail or registration area.
- Listing as Diamond Sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2018 Grand Sponsor Membership in the Chamber which includes:

- your logo in the signature line on all Chamber emails (5,500 contact database).
- eight free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- free listing of your events and news items of interest to our members on our website.
- logo, corporate profile and link on our website.
- signage at all Chamber events for the next twelve months.
- one representative at head table at Chamber events where appropriate.
- notification of opportunities and special events of specific interest to your organization.

Platinum Sponsor

Investment required - \$3,125

- two participants at a private reception with our keynote speaker and other VIP's.
- four complimentary tickets for Indaba (including the two mentioned above).
- listing and recognition on the Chamber website as a Platinum Sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2018.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Platinum sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2018 Corporate Membership in Chamber which includes:

- four free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of opportunities and special events of specific interest to your organization.

Gold Sponsor (for companies with under 50 employees)

Investment required - \$1,625

- two complimentary tickets for Indaba.
- listing and recognition on Chamber website as a gold sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Gold sponsor emailed to entire Chamber database of 5,500 contacts.

Plus: complimentary 2018 Corporate Membership in the Chamber which includes:

- two free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to your organization.

Silver Sponsor - only for individual Chamber members - \$175 category

Investment required - \$725

- two complimentary tickets for Indaba.
- listing and recognition on the Chamber website as a Silver Sponsor.
- high resolution, big screen logo projection at Indaba.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Indaba Silver sponsor emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2018 Business Individual Membership in the Chamber

- free participation at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to you.

Sponsorship Benefits for Seminars (*Investing in Africa Today, Infrastructure in Africa, Optimizing mine performance and Power Africa*)

- 3 complimentary delegate tickets for each seminar.
- presentation or panelist opportunity where appropriate.
- name, logo and company profile in program.
- high resolution logo projected on screen during introductory remarks and networking breaks during seminar.
- delegates list with email addresses (subject to Canadian privacy laws).

For More Information

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