

Journalists for Human Rights: Fostering Governance and Transparency Through Media Development

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What is Journalists for Human Rights?

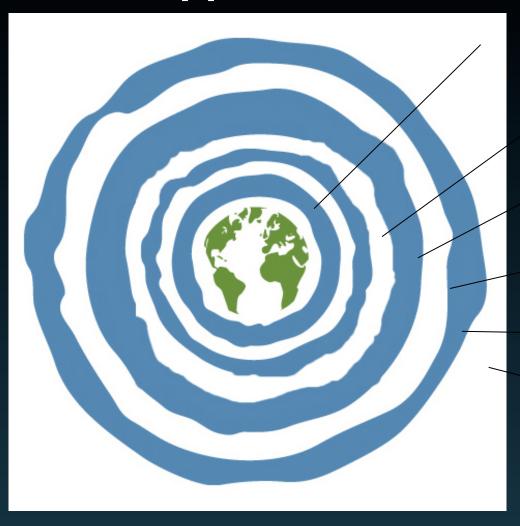
Journalists for Human Rights (JHR) is a unique Canadian charity. We help reporters in some of the world's most challenging places report on local issues and identify solutions to community problems. This improves people's lives.

Mission: To empower journalists to cover human rights issues objectively and effectively.





The Ripple Effect



- 1. Journalists are trained to cover issues and propose solutions
 - 2. Media house produces stories
 - 3. People hear, read or watch the story
 - 4. People share the story with their networks
 - 5. Community begins to engage on finding a solution to problem, in public
 - 6. Community pushes for change, and authorities respond



JHR Scope

- Has worked in 23 African and MENA region countries
- Projects in DRCongo, South Sudan, Jordan, and Northern Canada
- Sent 350 journalism trainers
- Partnered with 300 media orgs
- Trained 13,000 journalists





Mitigating International Stakeholder Risk Through Media Development

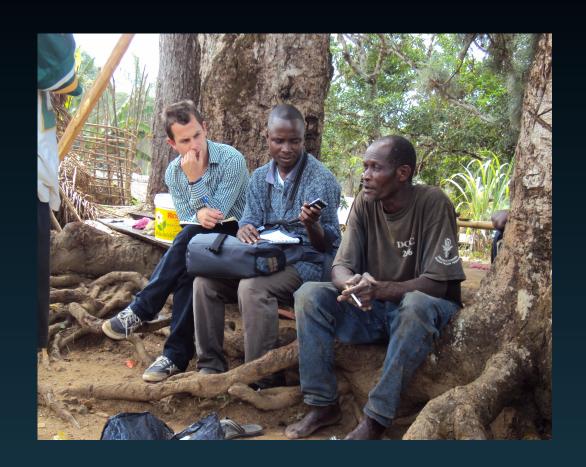


The Problem

- Having an open and transparent relationship with the community around you is key.
- Trainer Grant McDonald can speak to recent experience in South Sudan where a joint venture group working in oil has failed miserably on this account.
- Lack of connection to the community significantly increased their risk.



Goal: genuine public and community engagement





The Solution: Media That Works

- A professional, responsible media can:
- 1) hold the government accountable and work to reduce government corruption
- 2) help stakeholders publicize project goals
- 3) provide a credible platform through which to engage the community on project development
- 4) help generate valuable community feedback and significant local buy-in for a project – thus mitigating risk.





JHR's innovative approach to journalism training builds strong and independent local media.

Local media can provide a credible platform for deep-seated community engagement and feedback loops.







Invest in the Community



A&D