

Risk Mitigation and CSR Seminar Series

Thursday June 5, 2014

Vancouver BC

Matchmaking for Miners:

Aligning your Corporate Interest with Social Interests

The Divinsky Group

Social conflict incurs financial cost for extractive industry - study

Source: Thomson Reuters Foundation - Mon, 12 May 2014
07:00 PM



Author: Megan Rowling

EUROPE

Angry Turks Demand Answers After Mine Disaster

By SEBNEM ARSU and ALAN COWELL MAY 14, 2014



Yasin Akgul/Depo Photos, via Reuters

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FINANCIAL



or rising industry costs that made the \$11-billion project financially untenable.

French energy powerhouse Total SA, along with its partners in the Joslyn north oil sands project, unanimously decided to put the project on hold because of

"Joslyn is facing the same challenge most of the industry worldwide [is], in the sense that costs are continuing to inflate when the oil price and specifically the netbacks for the oil sands are remaining stable at best - squeezing the margins," he told

than price adjustments. We know that there is a rebalancing that needs to be done."

Major energy players have addressed a variety of industry challenges in recent years by becoming more selective with spending, developing projects in

Total is signed up to ship oil on three major undeveloped pipeline projects facing uncertainty: Keystone XL, Northern Gateway

tion" for works for employees Total, Page

NORTHERN GATEWAY: THE BATTLE IS ONLY BEGINNING



It's a buyer's market as lack of financing leaves juniors liable to be picked up by senior gold miners

Improve Matchmaking

The business man is

An order of men whose interest is never exactly the same with that of the public, who have generally an interest to deceive and even to oppress the public, and who have both deceived and oppressed it.

Adam Smith
The Wealth of Nations



PLAN B KICK-OFF EVENT



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Join us for a unique online event to mark the launch of the B Team Livestream starts **13 June, from 9.30 BST.**

It's Time to Forge a Plan B for Business.

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TUDY



The SROI Network
Accounting For Value







WATCHED









IMPACT



Nothing happens if you don't engage
self-interest.

How do you align self-interest with
social interest?

How can you be a successful *Matchmaker*?

5 Easy Tips

1. *Make it personal*

2. Tell the truth

3. Give up power

4. Do the opposite

5. Take a Stand

Success is a team sport

He intends only his own gain, and he is in this, led by an invisible hand to promote an end which was no part of his intention.

Adam Smith
The Wealth of Nations