

Tackling Corruption Risk: Practical Solutions to Operational Challenges

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Agenda



Stakeholders – Why you should care



The Changing Regulatory Landscape



Implications – The real cost of bribery and corruption



Managing the Risks



Stakeholders

Board Members

Executive Leadership

Fund Managers

Investors



The Changing Regulatory Landscape

Not your grandfather's business environment

OECD Convention
UN Convention

Where is there a recent uptick in enforcement and why?

Countries that cost companies most for investigations:

UK, US, and increasingly CAD



Global Legislation and Enforcement Overview





The CFPOA

Corruption of Foreign Public Officials Act

- Implemented February 1999
- Modeled on the FCPA
- Criminal law

Perception

Until recently seen as lacking teeth

Enforcement & Amendments

- Dedicated RCMP unit since 2008
- 2013 amendments (S-14)
- · Books and records offence
- Stricter penalties

Cases

- 4 convictions (Niko, Griffiths, Karigar, Hydro Kleen)
- 35+ investigations
- Charges laid in SNC Lavalin cases



Implications – The Real Cost

Pain of Regulatory Response Fines/Disgorgement Reputational Damage High Cost of Legal & Investigative Fees Management and **Board Distraction**



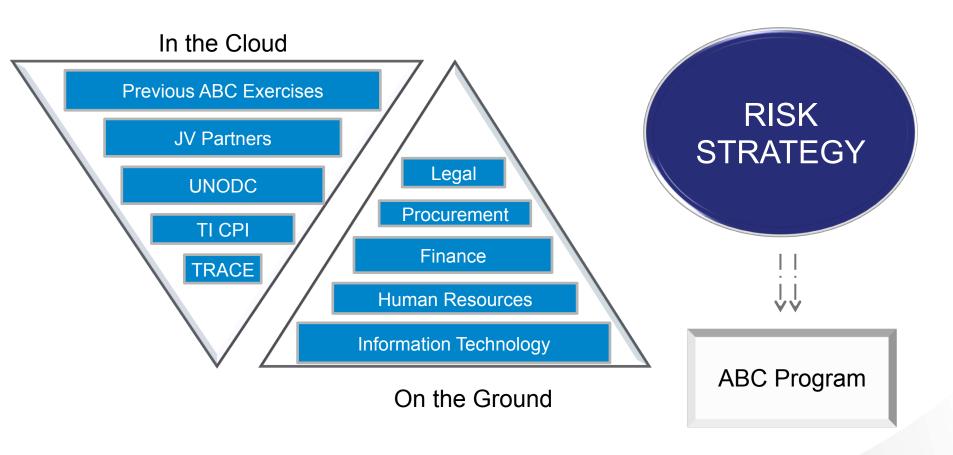
Implications – The Real Cost





How to Manage the Risks – A Practical Approach

Risk Based Assessment – A Top Down and Bottom Up Approach





Tying It All Together

Prevention

- Program Design –
 Should be tailor fit
- Key stakeholder involvement
 internal and external
- Program composition, implementation, training, stress testing, and ongoing maintenance





Recap

The CFPOA is here to stay

Corruption costs are often hidden and unpredictable

Adequate procedures are the new norm – willful blindness no defence

A
Preventative
approach is
good
business



QUESTIONS



