



SIM
SENEGAL 2014
www.simsenegal.com

3rd SENEGAL INTERNATIONAL MINING CONFERENCE & EXHIBITION

4 – 6 NOVEMBER 2014

KING FAHD PALACE HÔTEL • DAKAR, REPUBLIC OF SENEGAL

"The Mining Sector, an Engine for Growth and Prosperity"



POST SHOW REPORT

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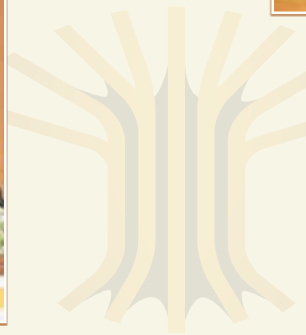
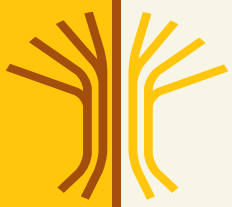


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SIM
ENEGAL 2014



EVENT ATMOSPHERE



STATEMENT FROM THE ORGANISING COMMITTEE

The Government of Senegal hosted the **3rd edition of Senegal International Mining Conference & Exhibition (SIM SENEGAL 2014)**, where investors and partners all gathered under one roof to review and develop their operations in Senegal under the theme of **"The Mining Sector, an Engine for Growth and Prosperity"**.

This meeting took place from the 4th to the 6th of November 2014 at the King Fahd Palace in Dakar and offered to the mining sector's stakeholders the opportunity to review both current and future challenges as well as identified opportunities in the Senegalese mining industry with a view to "an Emerging Senegal in 2035 with an inclusive society based on the rule of law".

The conclusions drawn upon during 3 days of engaging conference sessions reflected positive results and further demonstrated that the country was on course to achieve its objectives of the Senegal Emerging Plan (PSE).

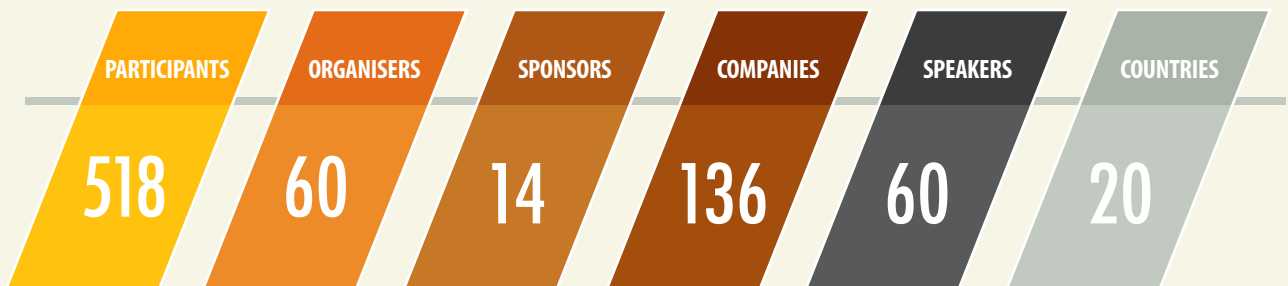
The Organising Committee would like to thank the representatives of partner countries, institutional partners and actors of the private sector, who came in large numbers and responded to its invitation, and especially all sponsors and conference speakers without whom the event would not have been such a success.

On behalf of SIM Senegal 2014 Organising Committee

Lucie Loubrieu

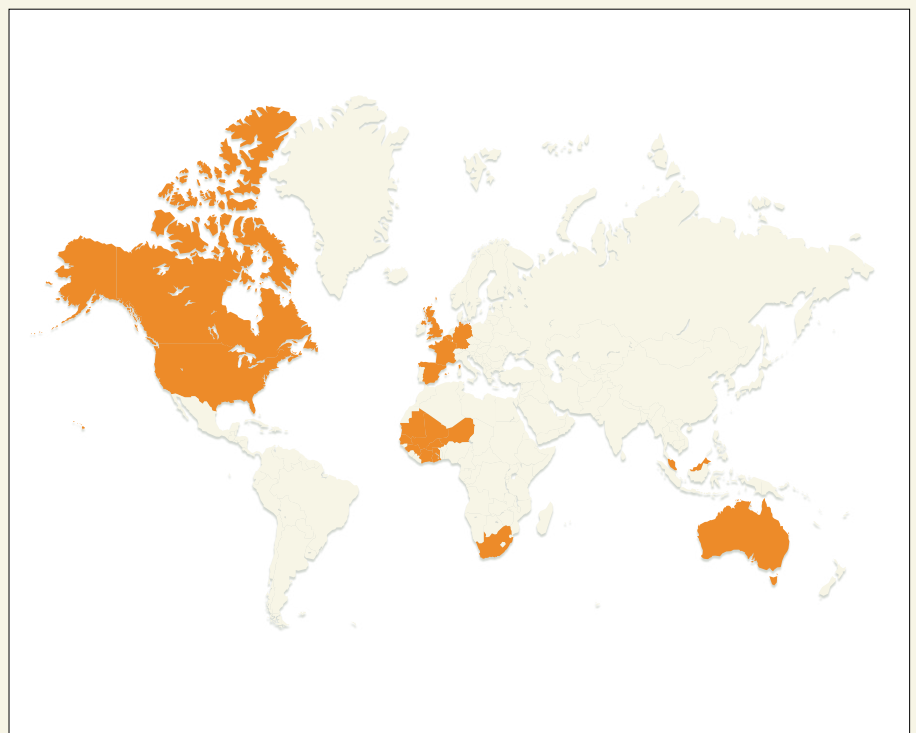
Conference Producer • AME Trade

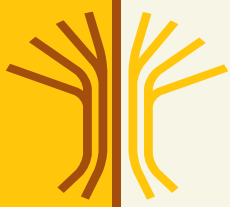
CONFERENCE IN NUMBERS



DELEGATION ACCORDING TO THE COUNTRIES

- AUSTRALIA
- BELGIUM
- BURKINA FASO
- CANADA
- FRANCE
- GERMANY
- GAMBIA
- GHANA
- GREAT BRITAIN
- GUINEA BISSAU
- IVORY COAST
- MALI
- MAURITANIA
- NIGER
- SENEGAL
- SINGAPORE
- SOUTH AFRICA
- SPAIN
- THE CHANNEL ISLANDS
- USA





THE MINING SECTOR: AN ENGINE FOR GROWTH AND PROSPERITY

• 3rd NOVEMBER 2014

9^h00 – 17^h00 **Master Class, Pre-Conference Training Continuing Professional Development (reserved to registered participants)**

Introduction to PPP for Mining and Energy Infrastructure

09^h00 – 18^h00 **Registration of Participants & Decoration of Exhibition Stands**

DAY 1 • 4th NOVEMBER 2014

08^h00 **Participants to be seated**

09^h00 **OFFICIAL OPENING CEREMONY**

- Presentation of the Programme **Ousmane CISSE**, Engineer Geologist, Director of Mines and Geology, Directorate of Mines and Geology
- Welcome Speech by **Dan COBERMAN**, Director, AME Trade Ltd
- Opening Speech by **His Excellency Macky SALL**, President, Republic of Senegal

10^h00 **Visit of the Exhibition Stands
Coffee Break hosted by**



11^h00 **SESSION 1 • PANEL DISCUSSION**
THE MINING INDUSTRY – AN IMPORTANT ENGINE FOR GROWTH FOR THE SENEGALESE ECONOMY

12^h30 **Lunch**

12^h30 **AFRICAN MINISTERS OF MINES LUNCH**

Roundtable – Political dialogue between Ministers of Mines, development partners and financial institutions about the contribution of the mining sector to the growth and socio-economic development of the States

14^h00 **SESSION 2**
MINES AND DEVELOPMENT: THE MINING CODE REVISION

15^h30 **Coffee Break hosted by**



16^h00 **SESSION 3 • PANEL DISCUSSION**
FRAMEWORK, OPPORTUNITIES AND INVESTMENT PROSPECTS IN THE MINING SECTOR

18^h30 **Welcome Cocktail at King Fahd Palace Hôtel hosted by**





DAY 2 • 5th NOVEMBER 2014

08^h30 Welcome coffee hosted by

08^h30 – 13^h00 CIM DAKAR-CANADA FRANCO-MINE SYMPOSIUM



09^h00

SESSION 4

THE INFRASTRUCTURE FOR DEVELOPMENT CHALLENGE

10^h30

Coffee Break hosted by



11^h00

SESSION 5 • CASE STUDIES

MINING ACTIVITIES IN SENEGAL

13^h00

Lunch hosted by



14^h30

SESSION 6 • CASE STUDIES

FOCUS ON MINING PROJECTS

16^h00

Coffee Break hosted by



16^h30

SESSION 7 • ROUNDTABLE

LOCAL CONTENT IN THE EXTRACTIVE INDUSTRIES FOR A SUSTAINABLE AND SMART GROWTH

20^h00

Gala dinner hosted by



DAY 3 • 6th NOVEMBER 2014

08^h30

Welcome coffee hosted by



09^h00

SESSION 8

INVEST IN SENEGAL – AN ATTRACTIVE BUSINESS DESTINATION

10^h30

Coffee Break hosted by



11^h00

SESSION 9 - PANEL DISCUSSION

AN EMERGING AND SOLIDARITY-BASED SENEGAL – BEST PRACTICES AND ACTIONS FOR SUSTAINABLE DEVELOPMENT AND CSR

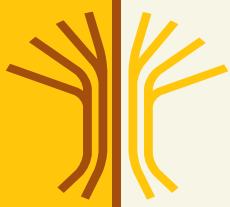
12^h30

Lunch

14^h00

OFFICIAL CLOSING CEREMONY

- Presentation of the recommendations **Ousmane CISSE**, Engineer Geologist, Director of Mines and Geology, Directorate of Mines and Geology
- Reading of the motion of participants' thanks
- Speech by **His Excellency Mahammed Boun Abdallah DIONNE** Prime Minister, Republic of Senegal



The **Senegal Mining Conference and Exhibition (SIM Senegal)**, co-organised by the Ministry of Industry and Mines and AME Trade Ltd, with the support of numerous sponsors, and under the High Patronage of His Excellency Macky SALL, President of the Republic of Senegal, took place from **4 – 6 November 2014** at the Hotel King Fahd Palace, Dakar, Senegal.

The event is already established as one of the key events in Senegal business calendar and also Africa's mining event schedule. SIM Senegal this year featured the participation of more than 850 participants and 80 exhibitors emanating from over 30 countries.

During three days of conference sessions, a diverse range of themes were discussed, notably the investment opportunities in the national mining sector, local content in the extractive industries for sustainable development, the current situation of mining operations in Senegal, community investments in mining companies, the infrastructure challenges, the presentation of the six key projects of the mining sector which are contained in the Senegal Emergence Plan (PSE). The opening ceremony was presided over by His Excellency Macky SALL, President of the Republic.

Delivering the welcome address of **Mr. Ngouille Aly NDIAYE**, Minister of Industry and Mines, Mr. Ousmane CISSE, Director of Mines and Geology recalled the particular context in which SIM 2014 took place, namely the Senegal Emergence Plan (PSE), which places the mining sector among its six (06) priority areas. Indeed, with the PSE Senegal is firmly committed to the mining sector in a dynamic growth and prosperity. He also made a brief review of major mining projects into production and mining companies activating in the use of phosphates and zircon. Also, the main activities carried out by the Department for mines since the last edition have been reviewed, particularly in the field of traditional gold mining, the review of the Mining Code, and mineral production. He particularly stressed the Government's policy in the Kedougou region will benefit from significant public investment in the sectors of health, education, youth, employment, rural electrification and public safety.

In his speech, **Mr. Dan COBERMAN**, Director of AME Trade Ltd, welcomed all participants and thanked the Government of Senegal for the renewed confidence in his company. He praised the quality and expertise of the Senegalese Service providers as well as local and international participants that have greatly facilitated the organization of SIM Senegal 2014.

Thereafter, **His Excellency Macky SALL**, President of the Republic, expressed his joy to preside over the official opening ceremony of the third SIM Senegal 2014 as well as the theme of this year namely **"The Mining Sector: an Engine for Growth and Prosperity"** that fits perfectly in line with its vision to make Senegal an emerging country by 2035.

Also, the President insisted that even if the mineral resource wealth provides, it still causes environmental degradation. Thus, it has a strong emphasis on optimizing the exploitation of mineral resources with an equitable sharing between mining companies, people and the State of Senegal.

Continuing his remarks, the President of the Republic welcomed the role the body plays like EITI in the extractive industries. Welcoming the presence of alumni of the Institute of Earth Sciences at strategic positions in mining companies in Senegal, he also confirmed the willingness of the state to support the institution for the training of engineers in optimal conditions.

At the end of his remarks, the President of the Republic thanked the organizers of SIM Senegal 2014, in particular Mr. Ngouille Aly NDIAYE, Minister of Industry and Mines, as well as all geologists of Senegal for their expertise while inviting all stakeholders to play their role in a revival of the mining sector



After the opening ceremony, the program continued with various presentations organised around nine (09) thematic sessions:

1. Mining - Important growth engine for the Senegalese economy
2. The revision of the mining code of Senegal
3. Framework, opportunities and prospects for investment in the mining sector
4. The challenge of infrastructure development
5. Mining in Senegal
6. Focus on mining projects
7. The local content in extractive industries for smart and sustainable growth
8. Governance mining
9. Practices and actions for sustainable development in Senegal

On the sidelines of the show, the first edition of the Symposium Franco Mine was held in conjunction with ICM Senegal, which centred around two panels on rehabilitation of mining sites and local purchasing. After various high-quality presentations and discussions from the discussions on the concerns of the show, the following recommendations were made:

- reconcile the economic and financial modelling for mining projects and strategic ambitions Plan Senegal Emergent;
- reform the legal and fiscal framework to improve the investment climate in the mining sector, while preserving the interests of the State of Senegal and for equitable sharing of the benefits of mining projects ;
- improve infrastructure to support the optimal development of mineral resources;
- improve access to finance (SMEs) or increase private financing of infrastructure and the economy;
- consider a sharing of experiences among countries on issues of rehabilitation;
- develop a national guide on how technical implementation of rehabilitation plans in case of failure by the holder of a mining title to its environmental obligations;
- establish a monitoring program to assess the effectiveness of rehabilitation of mining sites;
- promote local entrepreneurship and strengthen the capacity of national private sector to take an active part in the supply chain of goods and services to the mining industry;
- promote the development of training programs and strengthening of national capacities;
- encourage best practices in good governance, transparency and respect for human rights in the various phases of mining operations.

The closing ceremony chaired by Mr. Mahammed Boun Abdallah DIONNE, Prime Minister, Republic of Senegal, was marked by an award ceremony for contributions to the development of the mining sector in Senegal, where Ousmane NDIAYE, Mining Engineer, and former mining director Dr. Moussa SYLLA, all former Directors of Mines and Geology, were honoured.

Following word of thanks given by Sid' Amine Ould Ahmed CHALLA, Productive Economy Advisor to the Prime Minister of the Islamic Republic of Mauritania, Mr. DIONNE welcomes the conclusions of the 2014 SIM SENEGAL read by the Director of Mines and reaffirmed its belief that the mining sector can and should act as an engine of growth and sustainable development in the context of an emerging Senegal in 2035.

He thanked and wished the participants a safe return, he assured that the Government will consider with the utmost attention to the conclusions of SIM Senegal 2014 before declaring closed the third edition of SIM SENEGAL and everyone should put SIM SENEGAL 2016 in their diaries for the next edition which take place 8 - 10 November 2016!



HON. ALY NGOUILLE NDIAYE
MINISTER OF INDUSTRY AND MINES
REPUBLIC OF SENEGAL



OUSMANE CISSE
DIRECTOR OF MINES AND GEOLOGY
DIRECTORATE OF MINES AND GEOLOGY



HON. AMADOU BA
MINISTER OF ECONOMY, FINANCE
AND THE PLAN
REPUBLIC OF SENEGAL



AMADOU CAMARA
MANAGING DIRECTOR
MIFERSON



LAYTI NDIAYE
GEOLOGIST AND MINING DESIGN
ENGINEER
ICS



MOUNTAGA SY
MANAGING DIRECTOR
APIX



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SECRETARY GENERAL
MINISTRY OF INDUSTRY AND MINES



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DIRECTORATE-GENERAL FOR TAXATION
AND LAND OFFICE



GEORGES DIEME
PRINCIPAL CUSTOMS INSPECTOR
CUSTOMS DIRECTORATE



DR. ABDOUL AZIZ NDIAYE
GEOLOGY AND MINING ECONOMY
ASSISTANT
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SEYNABOU NIANG THIAM
DIRECTOR GENERAL
DIRECTORATE-GENERAL FOR TAXATION
AND LAND OFFICE



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PRESIDENT
MINEAFRICA INC. AND CANADA-
SOUTHERN AFRICA CHAMBER OF
BUSINESS



AMADOU HOTT
DIRECTOR GENERAL
FONSIS (FONDS SOUVERAIN
D'INVESTISSEMENTS STRATEGIQUES)



MAMADOU LAMINE BA
INDUSTRIAL ECONOMIST,
BUSINESS ENVIRONMENT DIRECTOR
APIX



PATRICE GOMIS
SENEGAL INVESTMENT OFFICER
INVESTISSEMENTS & PARTENAIRES



HON. MANSOUR ELIMANE KANE
MINISTER OF INFRASTRUCTURE,
LAND TRANSPORT AND OPENING-UP
REPUBLIC OF SENEGAL



TOUSSAINT HOUEINVO
CHIEF COUNTRY ECONOMIST
AFDB, SENEGAL REGIONAL OFFICE (SNFO)



NANA TOURE SY
HEAD OF UNIT FOR ECONOMIC
POLITICS AND STRATEGIES
UNDP



DEMETRIOS PAPANATHANASIOU
PROGRAM LEADER
THE WORLD BANK



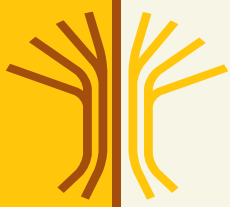
ERIC BIO
SPECIAL ADVISER
WEST AFRICAN DEVELOPMENT BANK



KABINE KOMARA
HIGH COMMISSIONAIRE
ORGANIZATION FOR THE DEVELOPMENT
OF THE SENEGAL RIVER



LAMINE SY
HEAD OF REGIONAL DEPARTMENT
OF KEDOUGOU
DIRECTORATE OF MINES AND GEOLOGY



ABDOUL AZIZ SY
VICE-PRESIDENT DEVELOPMENT SENEGAL
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HEAD OF DIVISION
DIRECTORATE OF MINES AND GEOLOGY



ROKHAYA SALL MBAYE
MANAGING DIRECTOR
MINEEX DRILLING BLASTING



JEAN-PIERRE SCHOEFS
SALES & PRODUCT SUPPORT MANAGER
MINCON WEST AFRICA



MAMADOU SOW
DIRECTOR GENERAL
NATIONAL SUBCONTRACTING EXCHANGE



ABDOULAYE FAYE
DIRECTOR OF CABINET
MINISTRY OF LOCAL GOVERNANCE,
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PARTNER, SENEGAL
FRANCOPHONE SUB SAHARAN AFRICA
ERNST & YOUNG SÉNÉGAL



AURELIEN MALI
VICE PRESIDENT – SENIOR ANALYST
SOVEREIGN RISK GROUP MOODY'S



ADRIAN MILL
WEST AFRICA REGIONAL MANAGER
EARTH SYSTEMS AFRICA



MACOUMBA DIOP
GENERAL MANAGER AND GOVERNMENT
RELATIONS MANAGER
SABODALA GOLD OPERATIONS SA
(TERANGA GOLD)



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PRESIDENT OF SENEGAL SECTION
AMNESTY INTERNATIONAL



KHADIDIATOU DRAME
ENVIRONMENT DIRECTOR
MINISTRY OF ENVIRONMENT
AND SUSTAINABLE DEVELOPMENT



ALIOUNE TINE
PRESIDENT
SENEGALESE HUMAN RIGHTS COMMITTEE



"SIM 2014 was interesting as this has been an opportunity for all to make themselves known and to make contact with prospective partners."

Serigne Souaré • General Director • C2K Staffing SARL

"Interesting discussions with other exhibitors, professional and mining companies."

Gilles Gorka • Technical Director • Haladjian Export

"SIM Senegal 2014 is a real success and this event must be perpetuated. It has been an opportunity for exchanges between the actors from the mining sector, which is really beneficial to the participants."

Aissata Tapsoba Sy • Director • Bumigeb

"This is our 3rd participation to the event. We really value the content of the conference and above all the b2b meetings and business related contacts."

Hamadoun Yattara • Marketing Manager • SAER Emploi

"3rd participation to SIM. Please note the presence of various KPMG clients in the mining sector. Satisfaction in the organisation and in the improvement in terms of quality of services."

Ibrahima Ly • Market Manager • KPMG

"This is the 2nd participation of Earth Systems and this has been a very interesting experience with meetings and exchanges with other companies."

Cheikh Diedhiou • Environnementaliste Senior • Earth Systems

"This is the 2nd time I participate to the SIM on behalf of Petrosen ; This is an event which allows us to communicate directly with Senegalese"

Mamadou Ka • Head of Data Bank Department • Petrosen

SPONSORS TESTIMONIALS

"From the 1st edition in 2010 to this year, I have noticed an improvement in the organisation. This is all the more remarkable considering that our company did get more materials for the set up of its stand."

Mbagnick Diop • Communication Advisor • ICS

"A very good organisation. Very satisfied."

David Mbaye • Country Manager • RANDGOLD

"This is my 2nd SIM, I would like to congratulate you for the organisation."

Aminata Mbacké • Secretary • MIFERSO

"We have been very well greeted and the organisers are very caring."

Kafy Konazé • Sales Representative • Brussels Airlines

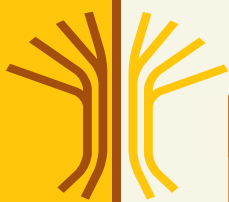
OUR PARTNERS GET VISIBLE

Partners cooperating with AME Trade at SIM SENEGAL 2014 received visibility via the following promotional tools arranged by AME Trade:

- Event & Partners' Websites
- Online & Printed Advertisements
- Telesales
- Brochure & Catalogue & Post Show Report
- Direct Mail
- LinkedIn



**CONTACT OUR MARKETING TEAM FOR MORE INFORMATION ABOUT PARTNERSHIP AGREEMENTS:
BARBORA KUCKOVA ~ Marketing Manager ~ E: barbora@ametrade.org ~ T: +44 (0) 207 700 4949**



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